DIGITAL OUTPUT RECOMMENDATIONS

Vista RAL DISPLAY MARKETING

BANNER GRAPHIC

a. 200mm

562.50mm

V2000
Example

Actual Visible Area
2100 x 800mm

Total area including tab
2250 x 800mm

Document at 1/4 size
including tab
562.50 x 200mm

b. Bottom of visible area.
Keep clear by 25mm 1/4 size

c. HIDDEN INSIDE CASSETTE

25mm

37.5mm

Check list . . . .

a. Create document at ¼ size

and save as a high resolution PDF or EPS file.

The finished artwork should include both the

visible area and the bottom tab area.

(see Vista V2000 - example left).
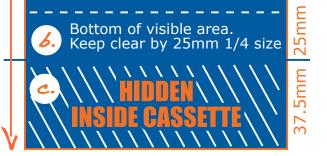
We recommend using Adobe Illustrator.

Please avoid using InDesign where possible.

b. The tab area will remain hidden inside the

cassette so it's important that all text/logos are

positioned approx. 25mm (¼ size) ABOVE this area.

c. Extend the background design into the tab

area to ensure a smooth boundary between

this and the visible area.

d. DO NOT add any crop marks, registration

marks, panel lines or outside bleed.

e. Convert ALL text and fonts to outlines (curves).

f. Supply in CMYK colour mode.

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